

Brady Ransom

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Education

University of California - Irvine

Irvine, California

Bachelor of Science in Informatics - Human-Computer Interaction

June 2026

- 4x Dean's List
- La Cañada Athletics Association Scholarship Recipient

Experience

Perplexity

Irvine, California

Campus Partner

August 2025 - Present

- Generated \$15k in leads for Perplexity's agentic browser, Comet, through weekly social media posts & monthly campus workshops.

NOW Pass

Remote

UX Design Intern

December 2024 - March 2025

- Designed user interactions & flows for a bar & restaurant lineskip platform with 100K+ users.

Shades

Remote

User Research Intern

December 2024 - March 2025

- UX Research Team: Gained a deep understanding of qualitative & quantitative research through weekly user interviews of the Shades platform.

The Outspoken

Pasadena, California

Director of Technical Writing

August 2020 - August 2022

- Managed a team of 5 journalists & received 30k+ personal reads on articles covering Nuclear Energy, mRNA vaccine technology, Mars rover missions, etc.

Activities

IFC (Interfraternity Council)

December 2024 - January 2026

VP of Risk Management

- Developed risk management, health, & wellness programs for 1200+ members.

Manifest @ UCI

VP of Internal Affairs

March 2025 - April 2026

- Oversaw & developed all social events & internal communications for UCI's largest entrepreneurship community.

Sigma Chi Fraternity - Eta Sigma Chapter

April 2024 - March 2025

VP of Risk Management

- Managed \$20k insurance policy & developed safety protocols for a 100+ member organization.
- Naloxone, CPR, first-aid, & AED certifications

Alumni Chairman

April 2023 - March 2024

- Maintained relations with 2k+ chapter alumni through quarterly events and bi-weekly digital content.

Others: KTLW True North Leader, Horizons Huntsman Scholar, Order of Omega Greek Honors Society, Certified Ritual Peer, 25-26' Sigma Chi Southern California Province Delegate, Sigma Chi Southern California Province Representative, 24-25' SFL Excellence in Risk Management Programming Award

Skills

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- Full-Stack Development (UX/UI Design, UX Research, Web Development, Mobile Development, HTML, CSS, JavaScript, React, React Native, Next.js)
 - Content Creation, Advertising, Digital Marketing, Social Media Marketing, Public Speaking, Event Planning